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Approved

Paris 1999

Approved  
**Programme**  
and **Budget**

**2000–2001**

*Adopted 17 November 1999*

United Nations Educational, Scientific and Cultural Organization



## Main line of action 1. International Year for the Culture of Peace

05101

Regular budget	
● Activities:	\$600,000
Extrabudgetary:	\$800,000

**Background.** The action carried out in recent years has enabled many social actors and new partners (such as parliamentarians, ombudsmen, mayors, religious leaders and the armed forces) to become more aware of the values of the culture of peace, as evidenced by the impressive number of substantive declarations adopted by groups as diverse as journalists and newspaper editors, parliaments, defence institutes, Nobel Prize laureates, women's movements and youth movements. By proclaiming the year 2000 International Year for the Culture of Peace, the General Assembly of the United Nations has provided the international community, and in particular UNESCO, which has been designated "focal point" for the celebration of the Year, with an opportunity to build on this awareness-raising work and move on to a phase of effective mobilization for action. The Declaration and Programme of Action on a Culture of Peace, adopted by the United Nations General Assembly, and the proclamation of the period 2001–2010 International Decade for a Culture of Peace and Non-Violence for the Children of the World, will provide a framework for long-term action to heighten the impact and consolidate, at the national, regional and international levels, the initiatives taken and the movement begun on the occasion of the International Year.

**Strategy.** The objective will be the launch of a world movement for a culture of peace, involving as many partners as possible and capable of producing a "grand alliance" on a global scale involving the very many movements, groups and institutions working in one way or another to establish a culture of peace. The strategy will include: (i) a media campaign to raise public awareness; (ii) an appeal for individual commitment (in particular through the Manifesto 2000, drawn up by a group of Nobel Peace Prizewinners) and collective action (through information about the activities of associations and NGOs working in the field); (iii) mobilization of all UNESCO's partners (UNESCO Associations, Centres and Clubs; Associated Schools; UNESCO Chairs; educational, scientific and artistic communities; the media; mayors; parliamentarians; etc.) for tasks of promotion and awareness-raising; and (iv) support for the launch of mobilizing projects, at the local, national and subregional levels, involving many actors, governmental and non-governmental, public and private, around some of the objectives set out in the Programme of Action on a Culture of Peace.

### Results expected at the end of the biennium

- ◆ Extensive mobilization of the written and audiovisual media to publicize the International Year and implementation of a joint information and communication campaign by the United Nations system as a whole;
- ◆ Mobilization of extensive public support for action in favour of the culture of peace, attested by the collection of some 100 million signatures to the Manifesto 2000 for a Culture of Peace and Non-Violence;
- ◆ A global system of communication and information exchange established on the activities undertaken to promote a culture of peace by organizations and media at a local level; this will include an expanded role for the "Planet Society" project to ensure exchange of experience among grass-root projects, and an innovative use of electronic networks through the training of Internet culture of peace moderators;
- ◆ Launch by many of UNESCO's institutional partners and the main organizations of the United Nations system of at least one major initiative each for contributing to the objectives of the International Year;
- ◆ Launch of at least five mobilizing projects – on a national or subregional scale – involving a large number of partners and, if possible, inter-agency cooperation.